

## **EXHIBIT E**

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SAVE up to **\$100<sup>00</sup>**  
on our premium Cuban brands!

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**Zino Platinum Scepter**  
Special Offer: Get 4 Cigars **FREE!**

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The 6 Cuban Cigars Cigar Aficionado Rated 91 or Better!

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Now Assorted Samplers

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**EXHIBIT F**





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Cigars by Country

Cigar Accessories

Tuscan's Leathergoods

Mini Cigars

RATED 91 OR BETTER BY CIGAR AFICIONADO

# 6 AUTHENTIC CUBAN CIGARS

The 6 Cubans that Cigar Aficionado calls "Outstanding" showcase the best that Cuba has to offer. From the classic Montecristo #2 to The Partagas Serie D No. 4, this is one collection you want in your humidor. Strong through mild you will experience all the flavors of Cuba's master tobacco growers. This sampler is in great demand, as you can imagine. Our supplies are limited so order today so you won't miss out.

**6 Top Cuban Cigar Sampler**  
Includes 1 each of the following:

RATED

97

**MONTECRISTO NO. 2**

The classic torpedo that no one can duplicate gives you all the color, spice and tobacco character you can hope for. Always dress like a dream.

RATED

96

**COHIBA SIGLO VI**

A combination of richness and finesse gives you just the right combination of power and class. Cool smoke.

RATED

93

**MONTECRISTO EDMUNDO**

This gets better and better with lots of spicy, cedar character and a full, rich finish.

RATED

93

**TRINIDAD ROBUSTO EXTRA**

The creamy texture and cedar notes say Cohiba, but the spicy, light earthy and vanilla flavors say Trinidad.

RATED

92

**HOYO DE MONTERREY PETIT ROBUSTO**

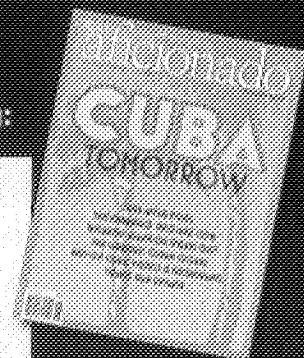
The rich, toasty and decadent character stimulates each taste bud in an elegant, creamy way. Quick satisfaction.

RATED

91

**PARTAGAS SERIE D NO. 4**

This is now the biggest-selling Cuban robusto and always delivers plenty of spicy, earthy decadent character. A classic Habano.



only  
**\$89.95**

Reg. Retail: \$132.36

SAVE \$42.41

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NOW**



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We are an officially appointed distributor for Havana House in Canada and are authorized to display the Habanos logo on our site and in our advertising literature. All Cuban Cigars advertised on Cigar500 are guaranteed original Cubans. Your cigar order will arrive in the original factory boxes. Every box is authenticated and sealed with the original Republic of Cuba "Original National Warranty Seal For Cigars and Cut Tobacco" from the originating factory in Cuba.

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## **EXHIBIT G**



# cigar aficionado

THE GOOD LIFE MAGAZINE FOR MEN

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THE GREATEST CUBAN CIGARS  
BEST OF CUBA: HOTELS & RESTAURANTS  
TRAVEL BAN UPDATE**

JUNE 2007 \$4.95  
\$5.95 CAN \$6 CUBA £5.25 UK



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## **EXHIBIT H**



# Cuba's Stars

*The island's oldest and most venerable smokes have been superseded by the new kids on the block* BY JAMES SUCKLING

Cuba has made many great cigars since I first wrote about the island's "star cigars" in 1992. Sure, there have been some ups and downs in quality, and the worst period ever—from 1999 to 2001, when as many as one out of five cigars exported did not draw properly—has long passed. Now that those days are gone, a new age for quality Cuban cigars is here.

Today's best Cuban cigars, in my opinion, are the most consumer-friendly ever. They have been created with the smoker in mind. They cater to the wants and needs we have as lovers of the leaf, and to the modern life we all aspire to.

Take, for example, the recently released Montecristo Petit Edmundo. If there has ever been a "now" cigar, it's this one. It's short, fat and flavorful. Measuring 52 ring gauge by 4 1/3 inches, it delivers the most in smoking pleasure in the shortest amount of time. The same is true for the Hoyo de Monterrey Petit Robusto, which is as short as the Edmundo but a tiny bit thinner at 50 ring gauge.

These cigars are the abridged versions of the originals: the Montecristo Edmundo and the Hoyo de Monterrey Epicure No. 2. It's that inch or so less of each cigar that makes them near-perfect smokes for many of us.

"It's the perfect one-coffee smoke," says Enrique (Kiki) Lopez of La Casa del Habano cigar shop at the Partagas factory in Havana. "My customers love the Petit Edmundo. You can smoke it in 10 or 15 minutes, which is about the same time it takes to drink a good Cuban coffee."

He's slightly exaggerating. It takes

me a little longer to smoke a Petit Edmundo and a little shorter to consume a café Cubano. But you get the idea. None of us has the same amount of time to enjoy a great cigar that we used to, and that doesn't take into account the difficulty of discovering

a place to enjoy one. But somehow we do.

I have spent many an enjoyable moment recently, smoking a Petit Edmundo on the terrace of a bar or café in Los Angeles, even though the city has some of the most draconian antismoking laws in the world. I have even taken my petit smoke for a short walk down the street to a nearby park to enjoy it in solitude, free from protest or indignation from passersby. It's the same thing with smoking in your car. Yes, it's come to that, but there's no use complaining.

That's the biggest change in the last decade in Cuban cigars, and cigars in general. In the 1990s, the star cigars in the market were double coronas, in particular the Hoyo de Monterrey Double Corona. CIGAR AFICIONADO rated it 99 points in 1992, and it became a legend among cigar lovers around the world. It became so sought after that it became nearly impossible to find. I know one multimillionaire in Toronto who sent his private jet down to Havana to pick up 20 boxes after he couldn't find them anywhere else.

The 49 ring by 7-inch cigar is still excellent, but who has the time to smoke one? I recently smoked a 2003 production from a cedar cabinet of 50 that was one of the best I've had in years. But sales of the Hoyo double are not what they used to be. "It's a shame, but people don't have the time to smoke big cigars anymore," lamented Edward Sahakian of the Davidoff cigar shop in London. He still has stocks of Hoyo and Punch Double Coronas from the 1997 vintage for sale.

Nonetheless, the large Montecristo No. 2, which many aficionados fondly

## TODAY'S STARS

### **Montecristo No. 2** 97

The classic torpedo that no one can duplicate gives you all the cedar, spice and tobacco character you can hope for. Always draws like a dream.

### **Cohiba Siglo VI** 96

A combination of richness and finesse gives just the right combination of power and class. Cool smoke.

### **Partagas Serie D No. 3 Edición Limitada** 95

This always delivers loads of roasted coffee bean and tobacco character, while the typical Partagas decadence surfaces with each puff.

### **Montecristo Petit Edmundo** 94

A concentrated version of the Edmundo gives you more spice, more cedar and more pleasure all in a quicker format. The perfect cigar for those in a hurry.

### **Montecristo Edmundo** 93

This gets better and better with lots of spicy, cedar character and a full, rich finish.

### **Trinidad Robusto Extra** 93

The creamy texture and cedar notes say Cohiba, but the spicy, light earth and vanilla flavors say Trinidad.

### **Hoyo de Monterrey Petit Robusto** 92

The rich, toasty and decadent character stimulates each taste bud in a elegant, creamy way. Quick satisfaction.

### **Partagas Serie D No. 4** 91

This is now the biggest-selling Cuban robusto and always delivers plenty of spicy, earthy, almost decadent character. A classic Habano.

*James Suckling tasted these cigars non-blind in Havana.*